

# ICAT-EGVE – EuroVR 2014

Exhibition and Sponsoring Information



University of Bremen

08-10 December 2014

# Key Facts

## Organizer

University of Bremen, Germany  
Mathematics and Computer Science department  
Computer Graphics and Virtual Reality group

## Date

08-10 December 2014

## Place

University of Bremen  
Bibliothekstraße 1  
28359 Bremen  
Germany

## Participants

At the annual conferences ICAT-EGVE and EuroVR 2014, we expect more than 100 participants from different domains, scientific areas, and industries come together to discuss current research results and new developments. Thus, the two conferences provide a large forum for discussion and exchange on topics of Virtual Reality, Augmented Reality, Mixed Reality, Computer Graphics, and similar fields of interest.

Driven by a proliferation of novel devices, the area of VR/AR/MR has picked up new interest and increased momentum. Therefore, we expect a good mix of academic researchers, technology developers, and end users from industries. Moreover, a continuously growing number of attendees in university courses on Virtual Reality and Computer Graphics underline the interest in this area. So, we also expect a good percentage of students at the PhD level.

## Exhibition area

The exhibition area will be located close to the conference rooms and catering area so that all participants will pass by the exhibitors when entering or leaving a session or having a coffee. Furthermore, the exhibition area is closely located to the entrance of the building and will be open for people from local industries, so that those who cannot participate in the conferences can still visit the exhibition space, which results in a more number of potential visitors.

## Bremen

Located on the river Weser, Bremen is the second-largest city in northern Germany. Being 1,200 years old, the city has a nice walkable downtown with a metropolitan feel. Nonetheless, due to its location on the river Weser, Bremen has historically been an important gateway to the world for the hanseatic traders and seafarers. Nowadays, Bremen is an important hub of modern logistics, and a place of innovations in high technology, space industry, and numerous scientific institutions. Sometimes, Bremen is informally called "Space City" or "Beck's City" (as the world-famous Beck's beer is brewed in Bremen).

# Key Facts

## Program

The conferences will offer two different conference tracks and one track especially for Demonstrations and Exhibition. This will allow participants to visit the exhibition and talk to company representatives any time suitable for them. Of course, attention is usually highest during the coffee breaks.

Please find the preliminary program below:

	Monday, December 08			Tuesday, December 09			Wednesday, December 10	
	ICAT-EGVE	EuroVR		ICAT-EGVE	EuroVR		ICAT-EGVE	EuroVR
09:00	Registration							General assembly
10:00	Welcome							
10:30	Keynote	Keynote		Short paper	Long paper	Demo & exhibition	Keynote	Keynote
11:30	Coffee							
12:00	Short paper	Short paper	Demo & exhibition	Poster session incl. Fast forward		Demo & exhibition	Doctoral colloquium	Industrial oral session
13:30	Lunch							
15:30	Long Paper	Industrial oral session	Demo & exhibition	Long paper	Long paper	Demo & exhibition		
17:00	Tea / coffee time							
17:30	Long paper	Industrial oral session	Demo & exhibition	Long paper	SIGs & EB meetings	Demo & exhibition		
19:00								
20:00	Lab Visit & Demos			Dinner				
22:00								

## Public relations and social media

The conferences are being advertised using a lot of different publication channels like mailing lists, social media (Facebook, Google+, Twitter), personal contacts, university classes, and a lot more. Furthermore, the conference websites <http://eurovr14.uni-bremen.de> and <http://icategve14.uni-bremen.de> offer a large variety of information about the conferences, current deadlines, and the conference program.

# Participation information

## Pricing overview

### Exhibition

Exhibition	Offer until Sep 30 '14	Offer as of Oct 01 '14	Offer as of Nov 01 '14
Platinum	2,450 €	2,650 €	2,950 €
Gold	1,950 €	2,150 €	2,350 €
Silver	1,450 €	1,550 €	1,650 €
Bronze	950 €	1,050 €	1,150 €

### Sponsoring

Sponsoring	Offer until Sep 30 '14	Offer as of Oct 01 '14	Offer as of Nov 01 '14
Platinum	1,950 €	2,150 €	2,350 €
Gold	1,450 €	1,550 €	1,650 €
Silver	950 €	1,050 €	1,150 €
Bronze	450 €	550 €	650 €

# Participation information

## Exhibition

### Platinum Exhibition

- Extra-large 16m<sup>2</sup> booth
- Your company will be mentioned at the welcome and closing ceremony
- Four conference tickets for company employees
- Internet Access & one power supply at the booth
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Possibility to hand out branded merchandise gifts to the conference participants

**Your fee: 2,450 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Gold Exhibition

- Super large 12m<sup>2</sup> booth
- Three conference tickets for company employees
- Internet Access & one power supply at the booth
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to four different merchandise items in conference bag
- Possibility to hand out branded marketing gifts to the conference participants

**Your fee: 1,950 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Silver Exhibition

- Large 8m<sup>2</sup> booth
- Two conference tickets for company employees
- Internet Access & one power supply at the booth
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to two different merchandise items in conference bag
- Possibility to hand out branded marketing gifts to the conference participants

**Your fee: 1,450 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Bronze Exhibition

- 4m<sup>2</sup> booth
- One conference tickets
- Internet Access & one power supply at the booth
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to one merchandise item in conference bag

**Your fee: 950 € (plus VAT)**  
**Larger fees after Sep 30 2014**

# Participation information

## Sponsoring

### Platinum Sponsoring

- Your company will be mentioned at the welcome and closing ceremony
- Four conference tickets for company employees
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to four different merchandise items in conference bag

**Your fee: 1,950 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Gold Sponsoring

- Three conference tickets for company employees
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to four different marking items in conference bag

**Your fee: 1,450 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Silver Sponsoring

- Two conference tickets for company employees
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to two different marking items in conference bag

**Your fee: 950 € (plus VAT)**  
**Larger fees after Sep 30 2014**

### Bronze Sponsoring

- One conference tickets
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to one marking item in conference bag

**Your fee: 450 € (plus VAT)**  
**Larger fees after Sep 30 2014**

# Participation information

## Special Sponsoring

### Exclusive Champagne Sponsoring

- Explicitly mentioned sponsor of the welcome drink on the social event
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to one marking item in conference bag

**Your fee: 300 € (plus VAT)**

### Coffee Break Sponsoring

- Explicitly mentioned sponsor of a specific coffee break
- Your logo on all conference websites (ICAT-EGVE and EuroVR)
- Up to one marking item in conference bag

**Your fee: 150 € (plus VAT)**

### Sweets Sponsoring

- Your branded sweets on the coffee break tables
- Your logo on all conference websites (ICAT-EGVE and EuroVR)

**Your fee: 100 € (plus VAT)**

If you are interested in an individual sponsoring or exhibition package or would need an even bigger exhibition area please don't hesitate to contact us for an individual offer.

# Contact information

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